Customer: EuroTalk

Location: London, Uk

App Name: Maths, age 3-5

App Function: Interactive Education

Industry: Education

Developed on: Mac

Deployed on: iOS, iPad, iPhone, iPod

Result: Over 300,000 downloads

About EuroTalk:
EuroTalk specialize in the development of education apps and interactive language learning software, supporting over 180 languages.

Business Need:
EuroTalk strive to deliver beneficial educational possibilities to its customers. To achieve this they require a rapid application development platform with a highly iterative workflow. This enables their software designers to engage with and respond quickly to customer feedback throu ghout the development process. The goal is to deliver the best emotional experience for children.

Benefits of LiveCode:
Because LiveCode uses 90% less code than traditional programming languages the EuroTalk software designers were able to work at high speed throughout the iteration process, continuously improving the App to the point of completion.

EuroTalk Maths App

Introduction

Developing interactive education apps for children in the 3 - 5 age groups has significant challenges.

A key challenge is working with the user group to determine their understanding of and satisfaction with the app in order for it to become a beneficial learning aid.

Andrew Ashe Managing Director at EuroTalk said;

'The advantage of using LiveCode is the speed of iteration and ability to write the code once and deploy onto multiple platforms such as Windows and Mac. LiveCode lets us concentrate on providing great content, we use it to change things quickly and continuously improve the app, this ensures that we always deliver the best experience for the user'.

'Without LiveCode we would not be doing certain projects'.

'EuroTalk has been working with RunRev for many years and LiveCode has become our principal development platform'.

EuroTalk believes that every child can be good at maths and this fantastic new maths app is the first in a series and gets children off to a great start. Packed with colorful and engaging activities, it is designed to develop early maths skills, while keeping children absorbed and happy for hours has proved incredibly powerful.

The App contains a set of ten key topics for the early years of school.

1. Counting to 3
2. Lines and patterns
3. Counting 4 - 6
4. Where is it?
5. Counting 7 - 10
6. Patterns and shapes
7. Counting 1 - 10
8. Comparing
9. Add and take away
10. Sorting and matching

RUN REV

What parents say

'The kids love it; it is very well paced with a nice mix of instruction and fun. I highly recommend it for pre-school and kindergarten, it's worth every penny'.

'My son has been so proud of what he has achieved an has been running round the house waving his certificates at everyone. Two certificates printed out and stuck to the wall'.

'Within two months my three year old went from not recognizing any of her numbers to adding and subtracting. Amazing'.

'Excellent—very intuitive and will help youngsters develop their skills prior to formal schooling'.

The app is a great success and with over 300,000 downloads has been the No. 1 top grossing Education iPad app in many iTunes stores.

About RunRev

Founded in 1997, RunRev is a technology company committed to making scalable software development fun, easy and accessible to everyone. To achieve this RunRev has created LiveCode.

About LiveCode

LiveCode is an award winning, high level, cross platform, integrated development environment. Its compile free work flow and highly efficient single code base enables Apps to be developed on Windows, Mac and Linux and deployed on all popular platforms including Mobile, Desktop, Cloud and Server. LiveCode is used around the world by organizations of all sizes to solve real world business problems.

Today millions of people use Apps built using LiveCode.

For more information please contact us:

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